



The leader:

Janusz Krupa – medical doctor, graduate of the Warsaw Medical School. He holds the Advanced Certificate in Marketing, issued by the Chartered Institute of Marketing, UK. From 1992 to 2006, he worked in the pharmaceutical industry (Eli Lilly, GSK, Shering-Plough) at the positions of Representative, Regional Sales Manager, Product Manager, Market Research Analyst (Oncology Global Team, Indianapolis USA), Marketing Director and Business Unit Manager. He managed the marketing of oncology products at regional level (Central-East Europe, Middle East and Africa). He was engaged in drug promotion in the following therapeutical areas: oncology, psychiatry, pulmonology and allergology, diabetes, dermatology, antibiotics. As part of his responsibilities, he provided training in Marketing and Sales.

Since September 2006 he started his own consulting and training services, working for multiple companies, including big, multinational, innovative companies and smaller, generic ones.